

# Professional Moms Cruise 2020 Sponsorship Levels

**SOLD OUT!!!**



**Diamond (1)**  
\$3,000 Captain  
(Primary)

- "Sponsored by" recognition on Front Cover of 2020 cruise program
- Full page ad in 2020 cruise program
- Solo "Sponsored by" credentials on **ALL** cruise literature
- Cruise accommodations for two associates (must share Oceanview cabin and provide own transportation)
- Optional presentation/video time at cocktail party (10 minutes) and one additional breakout session (10 minutes)
- Departing gift to all participants presented on company's behalf
- Opportunity for promotional items to be included in 2020 cruise swag bag
- Logo listed in Primary Sponsor position on 2020 cruise website
- Influencer endorsement on Professional Moms social media forums
- Acknowledgement in opening & closing sessions
- Banner placed at breakout sessions (provided by sponsor)
- First opportunity as primary sponsor for 2021 cruise
- Tax donation receipt



**Platinum (5)**  
\$1,000 First Officer  
(Associate)

- Full page ad in 2020 cruise program
- Optional presentation/video time at breakout session (10 minutes)
- Opportunity for promotional items to be included in 2020 cruise swag bag
- Logo listed in associate sponsor position on 2020 cruise website
- Influencer endorsement on Professional Moms social media forums
- Acknowledgement in opening & closing sessions
- Banner placed at breakout sessions (provided by sponsor)
- Tax donation receipt



**Gold**  
\$500 Second Officer

- 1/2 page ad in 2020 cruise program
- Opportunity for promotional items to be included in 2020 cruise swag bag
- Logo listed on 2020 cruise website
- Influencer endorsement on Professional Moms social media forums
- Acknowledgement in opening & closing sessions
- Tax donation receipt



**Silver**  
\$250 First Mate

- 1/4 page ad in 2020 cruise program
- Opportunity for promotional items to be included in 2020 cruise swag bag
- Logo listed on 2020 cruise website
- Individual endorsement on Professional Moms social media forums
- Acknowledgement in opening & closing sessions
- Tax donation receipt



**Copper**  
\$150 Second Mate

- Business card-sized ad in 2020 cruise program
- Opportunity for promotional items to be included in 2020 cruise swag bag
- Name listed on 2020 cruise website
- Acknowledgement on Professional Moms social media forums
- Acknowledgement in opening & closing sessions
- Tax donation receipt



**Brass**  
\$50 Deck Hand

- Opportunity for promotional items to be included in 2020 cruise swag bag
- Name listed on 2020 cruise website
- Acknowledgement on Professional Moms social media forums
- Acknowledgement in opening & closing sessions
- Tax donation receipt



*Professional Moms Cruise*



Sail together. Succeed together.



## **Professional Moms Cruise 2020 Sponsorship Application**

Sail together. Succeed together.

**Sponsor's First & Last Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Sponsor's Phone Number:** \_\_\_\_\_

**Sponsor's Email:** \_\_\_\_\_

**Sponsor's Direct Website:** \_\_\_\_\_

**Signature Confirming Agreement:** \_\_\_\_\_

**Please select Sponsorship Level:**

- Captain (\$3000)
- First Officer (\$1000)
- Second Officer (\$500)
- First Mate (\$250)
- Second Mate (\$150)
- Deck Hand (\$50)

**Swag Bag Contents**

We anticipate creating 120 Swag Bags, one given to each of our Cruise Guests. Please note that this number could increase, and we will provide official Guest Count along with shipping instructions by 11/1/19.

Will you be placing an item in our Swag Bags? **YES** or **NO** If so, what are you planning to include?

Payment in the form of a check is preferred. Should any sponsor prefer to pay by credit card, an invoice will be sent upon request. Company exclusivity is not guaranteed until payment has been received. Please submit completed application along with a check made payable to:

**The Etiquette Network**  
**198 Poppasquash Road**  
**Bristol, RI 02809**

Please send logo in PNG file format to [moremanners@aol.com](mailto:moremanners@aol.com) as soon as possible to be included on our social media platforms. Ad copy for the Cruise program must be submitted for approval by 11/1/19 to Sponsorship Sales Director, Kellie Stoll, at [mannerspro@gmail.com](mailto:mannerspro@gmail.com) . Should you have any additional questions about sponsorship, please contact Kellie directly by email or by phone at 303-946-4802.

**\*\*No sponsorship cancellations are permitted once ordered. Benefits will not be executed until full payment is received.**